

IN THE YEARBOOK

2017 Jostens South Arkansas
Summer Yearbook Workshop
July 26-28

Agenda:

Wednesday, July 26

2:00 - 3:00 Registration

3:00 - 8:00 General Session, Breakouts and staff time (we will have a working dinner, I will provide pizza)

Thursday, July 27

9:00 - 12:00 Workshop Sessions, Cover design Sessions

12:00 - 1:15 Lunch Break

1:15 - 5:00 Workshop Sessions, Cover Design Sessions

5:00 - 6:00 Staff Time

Friday, July 28

9:00 - 12:00 Workshop Sessions

12:00 - 1:00 Awards/Closing

What to Bring:

Each Staff will need:

- 2 copies of your last yearbook
- a camera
- last year's ladder
- 2018 theme and design ideas
- flash drive to save work
- total \$\$ amount of 2017 ad sales*
- total \$\$ amount spent on 2017 supplies (cameras, printer ink, etc)*
- *(this is important in planning your budget so please take time to get this information)

Each Student will need:

- pen or pencil
- one notebook
- design ideas
- a great attitude

Each PHOTOGRAPHY STUDENT will need:

- his/her own camera with memory card
- laptop for editing photos
- memory card reader
- batteries or chargers

More Information:

Workshop Registration and Sessions:

- Registration fee is only \$100 per person if postmarked by JUNE 1, 2017
- Registration fees after JUNE 1, will be \$125 per person
- Hotel and meal costs are NOT included
- Adviser fee will be waived for advisers with 5 or more attending students!
- Fees include instruction, artist session, workshop materials, activities and a T-shirt, pizza on Wed evening and a snack on Thursday
- There will be informative general sessions, breakout sessions, and artist sessions with a Jostens cover artist
- By popular request, we will also have a special PHOTOGRAPHY TRACK

Sessions will cover:

- * theme development * trends * coverage * cover design * ladder planning * section design * caption writing
- * planning and organization * headline and copy writing * games * adviser sessions * editor sessions * budgeting * reporting
- * selling/marketing * business manager training * staff management/organization * photography

Hotel Accommodations:

Below is a list of hotels for you to call to make reservations for you and your staff. All of these hotels are within 4-6 miles of Camden Fairview High School. You are responsible for making your own reservations.

Holiday Inn Express	870-836-8100	1450 US-278 Camden AR
Comfort Inn	870-836-9000	1 Ridgecrest Dr Camden AR

For more information contact: Melissa Jones at melissa.jones@jostens.com