

HOTEL ACCOMMODATIONS:

Below is a list of hotels for you to call to make reservations for you and your staff. All of these hotels are within 4-6 miles of Haskell Harmony Grove Campus. You are responsible for making your own reservations.

Fairfield Inn & Suites by Marriott-closest to HGSD 501-722-6330

Benton, AR

\$99/night + tax (mention Jostens Yearbook Camp for the rate)

Holiday Inn & Suites

Bryant, AR 72015 501-778-8400

\$92/night + tax (Mention Jostens Yearbook Camp when registering)

Comfort Inn & Suites 501-653-4000

Bryant, AR

\$88/night + tax (Mention Jostens Yearbook Camp when registering)

LaQuinta Inn & Suites 501-847-9494

Bryant, AR

All of these hotels/rates include free breakfast

MORE INFORMATION:

-Registration fee is only \$100 per person if postmarked by June 1, 2018.

-Registration fees after June 1 will be \$125 per person.

-Hotel and meal costs are not included.

-Adviser fee will be waived for advisers with 5 or more attending students!

-Fees include 2 and 1/2 days and evenings of instruction, workshop materials, activities and a T-shirt.

-There will be informative general sessions, breakout sessions (to be announced soon) and artist sessions with a Jostens cover artist.

-By popular request, we will also have a special PHOTOGRAPHY TRACK

FOR MORE INFO, CONTACT: MELISSA JONES
(MELISSA.JONES@JOSTENS.COM)

Jostens South Summer Yearbook Workshop

**JULY 23-25, 2018
HASKELL HARMONY
GROVE CAMPUS
Benton, Arkansas**

WHAT TO BRING:

Each STAFF will need:

-2 copies of your last yearbook

-a camera

-last year's ladder

-2019 theme and design ideas

-flash drive to save work

-total dollar amount of 2018

ad sales and book sales*

-total dollar amount spent on 2018

supplies (cameras, ink, printers, etc.)*

*(this is important in planning your budget,
so please take time to get this information)

Each STUDENT will need:

-pen or pencil

-one notebook

-design ideas (bring examples!)

-a great attitude

Each PHOTOGRAPHY STUDENT will need:

-his/her own camera with memory card

-laptop for editing photos

-memory card reader

-batteries or chargers

WORKSHOP SCHEDULE:

Monday, July 23

8:00 - 9:00 a.m.

Registration

9 a.m. - 4:00 p.m.

General Session and Breakouts

4:00 p.m - 5:00 p.m. Staff time

Tuesday, July 24

8:30 a.m. - 12 p.m.

Workshop and Artist Sessions

12:00 - 1:15 p.m.

Lunch Break

1:15 - 5:00 p.m.

Workshop Sessions and Artist Sessions

5:00 - 6:00 p.m.

Dinner Break

6:00 - 7:00 p.m.

Staff Time

Wednesday, July 25

8:30 - 10:30 a.m.

Workshop Sessions

11 a.m. - 12:00 p.m. Awards/Closing

*Registered advisers will receive a detailed schedule of classes and session times closer to the workshop date. Times of day are approximate at this time.

YOURS TRULY YEARBOOK

SESSIONS WILL COVER:

- theme development
- trends
- coverage
- cover design
- ladder planning
- section design
- caption writing
- planning and organization
- headline and copy writing
- games
- adviser sessions
- editor sessions
- budgeting
- reporting
- selling/marketing
- business manager training
- staff management/organization

• PLUS AN EXCLUSIVE
PHOTOGRAPHY TRACK!